





by kwanele nomoyi / photography supplied

CLICK, CLICK, **BOOM!**

The Rise of Entertainment Photography

Inspired by the explosion of high-profile concerts and festivals, a new breed of South African entertainment photographers is rising to local prominence, and global fame.

Meek Mill performing at the Castle Lite Unlocks Concert (Austin Malema)

As the South African entertainment landscape continues to grow at a larger than life pace, luring globally acclaimed artists to our shores, our home-grown talent keeps raising the bar by creating productions of an increasingly international calibre.

This growth has stimulated the resurgence of the entertainment

photography genre, propelling a flash of high-profile entertainment photographers into the zeitgeist of the South African entertainment landscape.

Photographers such as Austin Malema, Mpumelelo Macu, Minenhle Nene, and Cedrick Nzaka have become household names, with their work capturing the energy of the high profile musical experience. 11



AKA Performs at the Red Bull Music Festival (Mpumelelo Macu)



Meek Mill at Castle Lite Unlocks (Cedric Nzaka)



Party Goer Poses at Pantone Sundays Green Edition (Cedric Nzaka)



Anderson Paak at AfroPunk Festival Joburg (Mpumekelo Maco)



Ricky Rick Performs at the South African Music Awards (Austin Malema)



AKA at the Super Mega Show (Austin Malema)

Tom Misch performing at Music is King (Mimenble Rhadebe)



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Black Coffee at the Red Bull Music Festival (Mpumelelo Macu)



Ricky Rick performing in Joburg (Mimenble Rhadebe)