

# A SOUND INVESTMENT

*Sonos Premium Wireless Audio*

Sonos' wireless multiroom audio will set the soundtrack for even the most luxurious spaces.



In the great words of Megan Traynor, sometimes life really is, “all about that bass”. So, when setting up your home, it is essential to make sure your sound system delivers the superior returns you demand from all your investments. It is a large part of why the wireless multi-room Sonos sound system has become a firm favourite of design professionals and luxury homeowners the world over, and one worth investing in.

Sonos' ease of use, effortless aesthetics, and limited cables (an eyesore if ever there was one) have, since arriving in South Africa less than five years ago, rapidly catapulted the brand to the top of every aesthete wish list. A significant reason is that a Sonos system is straightforward to set up in your home.

## WHEREVER YOU ARE

The Sonos system is definitively plug-and-play, and starts with a single speaker to which you can add more speakers over time, growing the perfect system as your interior grows and changes. Aside from being great looking, Sonos' Wi-Fi speakers offer



an all-in-one system, with soundbars for your TV, amplifiers, and portable Bluetooth speakers for a premium sound experience outside of the home.

Far from a system created exclusively for techies and audiophiles, Sonos works seamlessly with all your favourite services. You can play a podcast in the bedroom while someone else watches TV in the living room, or group all your speakers together to play the same content in every room. Best of all, you can do away with the growing pile of controllers on your coffee table because Sonos is easy to control through the Sonos app, or just via touch control on the speaker itself and through the Spotify app.

Whether it's playing Adele at maximum volume in all rooms, immersing yourself in a Bridgerton marathon (or something more sensible like a soundtracked yoga moment), jamming while having a braai in the garden, or just enjoying some of Black Coffee's new Grammy Award-winning *Subconsciously* album on a blanket under the sun - there's a Sonos for every situation.

To curate your own sound experience in the home, consider these Sonos speakers for yourself:

#### **SONOS ROAM SL**

Sonos Roam (SL) is the latest portable speaker by Sonos, bringing you great sound anywhere your next adventure takes you - and back home again. Don't worry about it getting covered in water or sand, Roam (SL) has an IP67 rating, meaning that it is both waterproof and dustproof.

#### **SONOS ONE**

Sonos One delivers rich, room-filling sound and has the Google Assistant and Amazon Alexa built-in for simple voice control of your music and more. Ask for songs while you cook, or easily turn the volume up while you're in the shower. You can even request a lullaby, out loud, when you're putting the kids to bed.




#### **SONOS SUB**

You can truly hear and feel the difference in your sound system when you add in the Sonos Sub - their wireless subwoofer for deep, moving bass. Experience lower lows and higher highs when you connect Sub to your Sonos system.

#### **SONOS RAY**

Bring your TV visuals to life with Sonos Ray, the compact all-in-one soundbar that upgrades your TV, music, and gaming experiences. Enjoy effortless control with the Sonos app, your existing TV remote, Apple AirPlay2, music service apps, and more.

Expand your Sonos premium speaker collection device-by-device as time and your budget allows. Sonos is available at leading audio-visual retailers, or check [www.planetworld.co.za](http://www.planetworld.co.za) for your nearest local distributor. The full range of Sonos premium speakers can also be experienced at their exquisite new Viewing Rooms space in Kramerville, Johannesburg. 

by *garreth van niekerk* /  
photography by *sonos*