

DESIGNING WOMEN

Celebrating South Africa's Female Creatives

Throughout history, women have consistently pushed boundaries and left an indelible mark on the design world. From visionary interior designers to groundbreaking architects, women have defied expectations and shattered glass ceilings. Their passion, skill, and unwavering determination have propelled the local design industry to new heights, inspiring future generations.

Women who design are a force that should not be underestimated, showcasing their unparalleled creativity and achievements. And what better time to honour their ingenuity than in the months after Women's Month? This perfect alignment allows us to pay tribute to the remarkable contributions of these visionary women. Coinciding with Women's Month, the country's leading decor and design events - Decorex Joburg, 100% Design Africa, and Design Joburg - featured a host of powerful female designers who take the local industry to the next level.

Women's Month applauds the extraordinary roles women play in all spheres of South African society, but for these three design authorities, hosting their shows during this significant time was another opportunity to celebrate

the extraordinary women of the industry.

These powerful women propel the local industry to new heights with their innovative ideas and boundary-pushing designs. By attending these events, you'll have the opportunity to witness their brilliance first-hand and be inspired by their trailblazing work.

INTERIOR DESIGNERS

Tshegofatso Mochubi is the owner and designer behind Fatso Interiors, an emerging quality-oriented interior decor brand inspired by Mochubi's combined love of fashion and art.

Bespoke home designer Kristin Hulda was at 100% Design Africa to demonstrate how you can transform your space by adding custom design elements that inspire and feed your soul, while Distinguished Living, an interior design brand headed up by Boitsheko Ganyane, created a 'Room Set' that showed off her creative prowess.



Tsbegefatso Mochubi



Samri Pienaar

THE MATRI-ARCHITECTS

Matri-Archi(tecture), an association of architects, artists, planners, scholars, and thinkers working to bring African women together for the development of spatial education in African cities, presented their work on the development of the future of the African built environment to showgoers at their 100% Design Africa stand.

AWARD-WINNING PRODUCT DESIGN

A veritable doyenne of local design, Ronel Jordaan is a multiple-award-winning textile designer. Her hand-felted decor pieces and accessories, produced as part of a job-creation project she runs, are exported worldwide.

THE HOT YOUNG DESIGNER

Exhibiting as part of the Clout/SA stand at 100% Design Africa was promising newcomer Nindya

Nindya Bucktwar



Ronel Jordaan

Bucktwar, one-half of Durban-based bespoke ceramic studio Kalki Ceramics. Nindya and her partner Nikhil Tricam were announced winners of the 2022 Nando's Hot Young Designer Talent Search for their 'Cactus' server.

The winning piece, which was displayed at the show, turned to South African flora and desert landscapes for inspiration: 'The colours that we develop at Kalki Ceramics are often inspired by our experiences of nature ... a hike in nature, the dense forest and the colours that exist there,' said Bucktwar.

FEMALE THOUGHT LEADERS

Future of Design brought an exciting fusion of physical and digital exhibits, interactive workshops, live demonstrations, and presentations by South Africa's top design authorities, who spoke about current and future design industry issues.

There were also insightful talks from Hannerie Visser, the owner and creative director of food-focused design and brand consultancy Studio H; Tracy Lee Lynch, the designer behind Studio Lee Lynch and creative director of Clout/SA; and Georgia Black, the founder of micro-festival producers Littlelig.

Kristin Hulda-Kilnhouse Collaboration





Tracy Lynch (by Justin Patrick)



SUSTAINABLE CHAIRS DESIGNED BY WOMEN

Decorex Africa challenged local designers to create a signature chair that incorporates the five Rs — reduce, reuse, recycle, repurpose and refuse — to be showcased at the central restaurant area of both Decorex Cape Town, which took place in June, and Decorex Joburg in August.

Garnering an astounding response from renowned local designers, the display included creations from the likes of Andrea Kleinloog of Hesse Kleinloog, Sanri Pienaar, Hannerie Visser and more, including unconventional surprises

from visionary designers like maverick milliner Crystal Birch.

WHERE ART MEETS DESIGN

Candice Berman's eponymous gallery in Sandton, Johannesburg, has grown to be one of the leading contemporary art destinations in the country since its inception in 2013.

The Candice Berman Gallery at Design Joburg hosted the *Where Art Meets Design* exhibition featuring works by leading South African contemporary artists, including Robert Hodgins, Sam Nhlengethwa, Nkosinathi Thomas

Ngulube, Zolile Phetshane, and John Vusi Mfupi.

Decorex Joburg, 100% Design Africa, and Design Joburg celebrated women's creativity that embraces the unique perspectives and transformative influence they bring to the design world.

Go to www.100percentdesign.co.za, www.designjoburg.com, or visit www.decorex.co.za

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