

# URBAN SANCTUARY

*Discover Luxury at AtholPlace Hotel & Villa*

Johannesburg, known as the vibrant heart of South Africa, offers much more than its energetic city life. Tucked away in the serene and affluent Atholl neighbourhood lies an urban sanctuary that blends luxury, style, and comfort – AtholPlace Hotel & Villa. Recently relaunched and reimagined under the prestigious Morukuru Family banner, this exclusive property is now the ultimate destination for travellers seeking a refined and intimate escape in the City of Gold.

From the moment you arrive, the experience at AtholPlace feels bespoke. The warm, genuine smiles of the staff are a prelude to the attentive service that awaits you. Whether you're a regular or first-time visitor, you'll instantly feel like you're returning to an elegant home, where every detail has been crafted to make you feel

pampered. The refined ambience evokes an air of sophistication while ensuring guests feel completely at ease.

#### **A NEW CHAPTER IN BOUTIQUE HOSPITALITY**

Formerly known for its exclusivity, AtholPlace Hotel has transformed from a private guesthouse into a boutique haven, now offering nine individually bookable

rooms and suites. Each room maintains the intimate atmosphere that made AtholPlace famous, yet with modern upgrades that give guests a fresh sense of luxury.

The hotel's collection includes four interleaving Deluxe Rooms, ideal for families looking to stay connected while enjoying their own space. For those who desire extra indulgence, the large King Room and four Superior Suites offer a



serene retreat. AtholPlace's thoughtfully designed rooms make for the perfect urban hideaway whether you're travelling for business or pleasure.

Every guest can revel in the feeling of space, privacy, and tranquillity – a rarity in the bustling city. AtholPlace isn't just a hotel; it's a serene escape where thoughtful design and high-end amenities ensure your stay is nothing short of extraordinary.

### DESIGNED FOR COMFORT & STYLE

AtholPlace's recent renovation has breathed new life into the hotel's interiors. Contemporary elegance is apparent the moment you step inside, with updated floors, lush new carpets, and sleek furnishings that create a soothing aesthetic. The rooms are generously appointed with every convenience the modern traveller could desire. Large flat-screen TVs with state-of-the-art casting systems allow you to stream your favourite shows, while

pick-me-up, any time of day.

The refresh extends to the hotel's colour palette, where pastel hues blend seamlessly with locally curated artwork. The owners of AtholPlace have a deep passion for art, which is reflected in their commitment to showcasing South Africa's talented artists. Each piece in the hotel is not just decor but a tribute to the country's rich artistic heritage.

The bathrooms, too, are havens of luxury. Slip into the plush bathrobes and slippers after a long day of exploring Johannesburg, and soak in the peaceful ambience these details bring to your stay. Every corner of AtholPlace reflects a commitment to comfort, elegance, and the finer things in life.

### GOURMET EXPERIENCES & GARDEN SERENITY

Dining at AtholPlace is designed to please even the most discerning of palates. Guests can indulge in light bites or heartier comfort food from the all-day dining menu, available from 11h00 to 21h00. Breakfast, which is included in the room rate, is a personalised affair, lovingly prepared by the in-house chef to meet your specific tastes. For those looking to explore Johannesburg's culinary scene, the knowledgeable staff is more than happy to recommend nearby restaurants – a treasure trove of flavour awaits in this bustling metropolis.

Fancy a drink after a day of adventure or meetings? The hotel's elegant bar beckons. With a well-curated selection of fine wines and premium spirits, it's the perfect place to toast to memorable moments. Whether relaxing in the bar's inviting ambience or chatting with the friendly barman, every evening at AtholPlace feels like an intimate celebration.

When relaxation is the order of the day, guests can retreat to the garden oasis, which is surrounded by lush greenery. A temperature-controlled pool offers the ideal spot to unwind, while the comfortable loungers invite you to lose yourself in a good book – perhaps a classic from the hotel's quaint library. Whether you're

dipping your toes in the water or simply soaking up the serenity of the space, the garden is the epitome of peaceful luxury.

### FITNESS AND WELL-BEING

AtholPlace caters to both the body and the mind. For those who want to maintain their fitness routine while travelling, the on-site fitness room is well-equipped for an invigorating workout. Once you've burned off some steam, take a refreshing dip in the pool or relax under the Johannesburg sun. The hotel's serene setting creates a perfect balance between luxury and wellness.

### A PRIVATE VILLA FOR UNFORGETTABLE ESCAPES

For those travelling in a larger group or seeking an ultra-exclusive experience, AtholPlace Villa is the ultimate hideaway. With its private entrance, four luxurious en-suite bedrooms, a private garden, a swimming pool, and a dedicated host, the villa offers complete privacy and an unmatched level of personalised service. A private chef can be arranged to elevate your stay even further, turning every meal into a gourmet experience. Whether you're celebrating a milestone with friends or enjoying a multi-generational family getaway, the villa offers the intimacy and exclusivity of a private home, with all the amenities of a five-star retreat.

### PERFECTLY LOCATED FOR EXPLORATION

While AtholPlace Hotel & Villa serves as a serene retreat, its location is also ideal for those wanting to explore Joburg. The property is within close proximity to major attractions such as Sandton City, Nelson Mandela Square, and the Gautrain station, which offers direct access to O.R. Tambo International Airport. Whether you're in town for business or leisure, you'll find everything you need just moments away.

Visit [www.morukuru.com](http://www.morukuru.com), or email [reservations@morukuru.com](mailto:reservations@morukuru.com) for more information. 📞



Nespresso machines provide the perfect